

Children's business fair accepting young entrepreneurs

May 8, 2023



The 2nd annual Acton Children's Business Fair is accepting new young entrepreneurs for June event.

You are invited to join young minds marketing, selling, counting money, and feeling accomplished.

The 2nd annual Acton Children's Business Fair will be held Saturday, June 10, from 10 a.m.- 1 p.m. across the street from the farmer's market in the former Englund Marine building at 201 Citizens Dock Road,

Crescent City Harbor.

This event will showcase business ventures created and launched by our local children ages 6-14 from Del Norte and Curry counties. These kidpreneurs create a product or service, develop a brand, build a marketing strategy, and then open for customers for this one-day only marketplace.

This event gives young entrepreneurs experience in planning and design for the fair, setting up and staging a booth, providing good customer service, helping to overcome nervousness and fears about speaking to the public, setting prices, and determining how successful their business ideas can be. In addition to gaining real-world skills, the booths will be judged for the most original business concept, highest business potential, and best presentation. Awards will be given at the end of the fair.

Last year, this event showcased 12 booths, with 15 young entrepreneurs selling products such as lip balms, creams, paracord products, handmade jewelry and treats to tie-dye clothes and plants.

Several of these young creators are already hard at work making products for this year!

If you have a child who is interested in exploring their entrepreneurial skills, visit us at www.childrensbusinessfair.org/crescentcity-ca.

Five sponsors generously supported our local children in their very first fair. We are again looking for community support for this year's fair. Any interested businesses or parties, please contact me at annienehmer@gmail.com.