

College of the Redwoods hires new director of institutional effectiveness and research

May 26, 2023



College of the Redwoods has hired Amy Moffat as its new director of institutional effectiveness and research.

Moffat has a doctorate of philosophy from UC Merced, and a master of arts degree from the University of Maryland, College Park. Moffat has been the associate director of institutional assessment at Cal Poly Humboldt since 2019, and was the student and program assessment manager at UC Merced from 2015-2019.

As director of institutional effectiveness and research, Moffat will oversee all institutional research activities at CR. She will be responsible for collecting, analyzing, and reporting data on a variety of topics, including student enrollment, academic achievement, financial aid, and alumni outcomes. Moffat will also work with other administrators to develop and implement strategic plans, and to ensure that the college is meeting its goals.

“I am excited to learn more about and collaboratively build upon College of the Redwoods’ rich legacy of using institutional data get a clear picture of the college’s performance and inform decisions,” said Moffat. “Together we can continue to maximize an effective environment where we ask and answer “How do we know?” so we can unleash our college’s promise and potential.”

Moffat will replace the current Director of Institutional Effectiveness and Research Paul Chown. Chown will retire from the college after 35 years of valuable service to the district. The college would like to thank Paul for his many years of excellent work and congratulate him on his retirement.

“I have enjoyed working with Paul on several projects over the years, and with over 30 years of service to the district and the wealth of institutional knowledge he has accumulated, he will be hard to replace” said CR President Keith Flamer.

“College of the Redwoods is very fortunate that Dr. Moffat will step in as our new director of institutional effectiveness and research. We look forward to working with Dr. Moffat as we continue to move CR forward into a time of challenge and opportunity.”