

Coast Central Credit spring Community Investment Program opens

February 11, 2023



Coast Central Credit Union (CCCU) announced that the spring 2023 round of its Community Investment Program is now open.

With the recent Board of Directors' approval of an increase up to \$300,000 in grants annually, \$150,000 is available this round to support local organizations throughout Humboldt, Del Norte, and Trinity counties.

Grant amounts generally range from \$3,000 to a maximum of \$25,000, and there are usually 8 to 12 recipients. The giving program was created in 2008, and since then has awarded a total of over \$2 million to 200 organizations throughout its tri-county service area.

Recent grant recipients have included Eureka Rescue Mission, Hoopa American Legion, and Adult Day Health Care of Mad River.

In 2023 CCCU has planned for an unprecedented \$650,000 in total community giving through its grant, sponsorship, and college scholarship programs. Additionally, its employees volunteer over 3,000 hours throughout its three counties. Through banking with CCCU, individuals and businesses directly support these efforts.

Applications and more information may be obtained online at coastccu.org under the Community tab, and by contacting Coast Central's VP of Marketing & Communications Colleen Toste at (707) 445-8801, x 1309 or ctoste@coastccu.org.

The deadline is Tuesday, February 28, by 5 pm, and applications are due to Humboldt Area Foundation, either via email at grants@hafoundation.org or mailed to 363 Indianola Rd, Bayside CA 95524. A committee comprised of credit union staff will review completed applications and then make recommendations to Coast Central's Board of Directors, who ultimately approves the grants. The Board's decisions will be announced by late April.

Coast Central Credit Union is the largest member-owned financial institution in the area, with \$2 billion in assets, 76,500 members, and operating 11 Member Services Branches throughout Humboldt, Del Norte and Trinity counties, including McKinleyville, open six days a week and Bayshore Mall, open seven days a week.

Individuals and businesses in those three counties are able to join online at coastccu.org/join. Members also have free access to Online and Mobile Banking and a network of 30,000 ATMs nationwide.

More information is available at coastccu.org, facebook.com/coastcentral, [@coastccu](https://instagram.com/coastccu) on Instagram, or by calling (707) 445-8801.