Del Norte Triplicate

COMMUNITY

Sea Cruise Brings 300+ Rides to Crescent City

By Crescent City–Del Norte Chamber of Commerce News Release October 2, 2026





More than 300 vehicles are expected to participate at the 35th Annual Sea Cruise Car Show.

CRESCENT CITY, CA (MPG) - Start your engines! The Crescent City–Del Norte Chamber of Commerce and Northern Knights Car Club are excited to present the 35th Annual Sea Cruise Car Show, rolling into Crescent City on Friday and Saturday, Oct. 2 and 3.

For 35 years, Sea Cruise has brought car lovers, families and visitors together on California's spectacular North Coast for a weekend filled with gleaming chrome, roaring engines, classic cars, hot rods, motorcycles, music, food and fun.

And the best part? Sea Cruise is free for spectators.

More than 300 vehicles are expected to participate, filling downtown Crescent City on Friday and the beautiful lawns of Beachfront Park on Saturday. From lovingly restored classics and American muscle to custom builds, motorcycles, hot rods and one-of-a-kind rides, there will be something for every automotive enthusiast.

The weekend begins Friday with registration from 10 a.m. to 6 p.m. at the Crescent City–Del Norte Chamber of Commerce, 1080 Mason Mall, Suite 2.

The Downtown Show & Shine will take place from 4 to 6 p.m. on Third Street in downtown Crescent City. Vehicles will line the downtown streets, giving spectators an opportunity to view the cars before the evening cruise.

Friday Nights Downtown will run from 5 to 7:30 p.m. in the Paragon Coffeehouse parking lot at 783 Third St. The event will feature vendors, food and music and is presented by the Downtown Divas.

The evening's sanctioned Sea Cruise will begin at 6 p.m. Friday, with participating vehicles traveling through downtown Crescent City. Spectators can watch the procession from along the route.

Saturday's main event will take place at Beachfront Park, where organizers expect more than 300 vehicles.

Registration and parking will run from 8 to 10 a.m., followed by the 35th annual Sea Cruise Car Show from 10 a.m. to 3 p.m. The event will include cars and motorcycles, music spanning several decades, food and marketplace vendors, raffles and vehicle voting.

One of the day's featured events will be the Rumble at Noon. At noon, participating vehicles will start their engines and rev them simultaneously for two minutes. Jim Kerr Home Repair is sponsoring the event.

The car show will conclude with an awards presentation at 3 p.m., when trophies will be presented to selected vehicles.

Organizers said the 2026 event marks 35 years of Sea Cruise in Crescent City.

The event will also provide opportunities for visitors to photograph the vehicles, downtown Crescent City and the Beachfront Park waterfront.

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