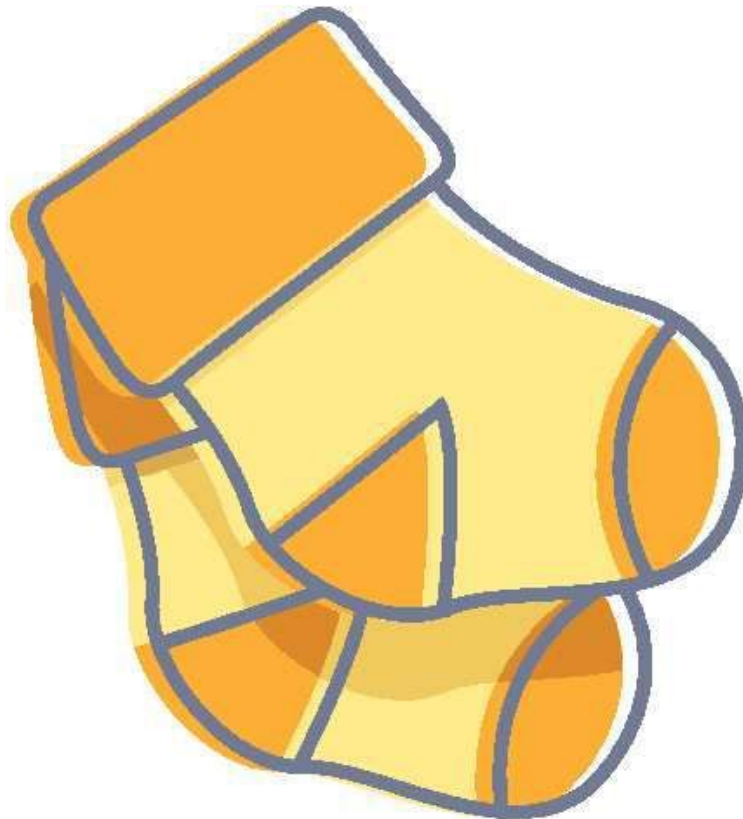


Del Norte Ambulance socking it to cancer

November 25, 2019



Del Norte Ambulance has extended its Sock It to Cancer promotion through the end of November, which is Prostate Cancer Awareness Month.

Last year during Breast Cancer Awareness Month, the company teamed with Bicoastal Media and the Sutter Coast Infusion Center to gather 200 pairs of socks for Del Norte County residents who were undergoing cancer treatment.

Del Norte Ambulance general manager John Pritchett said this year's goal is to top last year's total.

"One of the complaints they hear about the side effects of cancer treatment is how cold their feet get," Pritchett said. "This campaign is a reminder that the whole community is there for the folks undergoing treatment."

Donations of any new sock - be it ankle, crew or over-the-knee - are being accepted by Nov. 30 at Del Norte Ambulance, 2600 Morehead Rd.; the Sutter Coast registration desk, 800 East Washington Blvd.; and Bicoastal Media, 1345 Northcrest Dr.

