

Making changes to improve your paper

July 12, 2021



Dear Reader,

Country Media purchased the Curry Coastal Pilot and Del Norte Triplicate out of bankruptcy two years ago in July of 2019. The following March, businesses and schools started shutting down and reducing services to react to the COVID-19 pandemic.

We've made many changes since then to ensure we continue to bring you the news that's important to your life here on the Southern Oregon and Northern California coast. Our goal, delivering local news and creating a sustainable business model, remains unchanged.

In our many conversations with our readers in the past year, we've learned a lot about what content people value the most. Time and time again, readers tell us they value local news above everything else in the paper.

We have also discovered that the majority of our readers do not need the TV schedules printed in the paper. Most have either digital cable, satellite TV or streaming services and do not find the TV grids useful.

Beginning with the last issue, we have discontinued publishing the TV schedule to allow more room for local news, columns and content. We want to fill our pages with the content that our readers desire most.

If you are not a subscriber to the Pilot or Triplicate, please consider becoming one to support local journalism. You can call 541-813-1717, email triplicateofficemgr@countrymedia.net, or go to www.currypilot.com/subscribe or www.triplicate.com/subscribe to sign up.

Thank you for your continued trust and support.

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