

Business resource center opening in July

June 22, 2020



The Smart Business Resource Center is coming to Del Norte County in July.

Funded by the Department of Labor, EDD, local entities and in partnership with local Workforce Development Board NoRTEC, Smart is an America's Job Center of California (AJCC) provider and has provided workforce and career services to businesses and individuals in the Northstate for more than 40 years.

Smart will be partnering with the Del Norte Workforce Center at their job center in Crescent City, offering computers, internet, workshops and comprehensive career and business services.

"The Del Norte Workforce Center has done an excellent job of providing quality programming and services to the community," said Smart Executive Director Wendy Zanolli. "We are excited to partner with them to provide additional funding and support that will create even more positive economic and career outcomes for businesses and individuals here. Many of our valued partners that we work with in Humboldt County are the same providers that service Del Norte County, so this service expansion just made a lot of sense for us. We know this partnership will strengthen the services and support system that we can provide to our clients and businesses in both counties."

In addition to Smart's physical location at 875 5th St. in Crescent City, the center will have a physical presence at The Job Market at 409 K St. in Eureka. The center will expand its online and digital services via

a new website, scheduled to launch next month.

“We are committed to having a physical presence in Del Norte and Humboldt counties, staffed with local employees who care deeply about their communities and who have the knowledge and expertise to help people succeed,” Zanolotti said. “Coupling this with virtual and online services will help us expand our reach to help even more businesses and residents throughout the far Northern California coastal counties.”

Smart is currently hiring. Their mission is “Helping build a quality workforce for today and tomorrow.” If you are interested in helping people achieve career success and helping businesses grow, you can apply online at <https://thesmartcenter.biz/job-listing/>.

For more information on resources and programs available to job seekers and businesses, go to www.thesmartcenter.biz, email jobhelp@thesmartcenter.biz or call 530-246-7911.