

Floyd recognized as graduate of IAFE Institute of Fair Management

December 18, 2023



Kimberly Floyd, Del Norte County Fair, was recognized as a graduate of the Institute of Fair Management at the 2023 International Association of Fairs and Expositions Convention and Trade Show held in Salt Lake City, Utah.

Launched in 2007, the Institute consists of a series of courses covering the areas of core competency necessary for today's industry professionals and volunteers involved in the production of their agricultural fair.

Courses include management, risk management, marketing, programming, operations, and year-round facility usage.

"Kimberly was among 26 individuals who met all of the Institute of Fair Management requirements to move to graduate status. Currently, the institute has 240 enrollees, all at various stages within their Institute experience," Lori Hart, CFE, director of education and member services, said.

"Set your mind to success and success will follow," Floyd said.

For additional information, visit www.fairsandexpos.com, follow the Institute of Fair Management on Facebook or Instagram, or call 800.516.0313.

