

A year of success: Advanced Air connecting California and beyond

April 11, 2025



One year ago, Advanced Air launched our inaugural flights connecting Del Norte County Regional Airport to Oakland and Hawthorne (Los Angeles), offering a link between Northern California and two of the state's most important metropolitan areas. Today, we celebrate the success of these routes and thank you for giving us a chance.

The numbers speak for themselves. More than 15,000 passengers have flown our routes in just this first year. Enplanements continue to rise, demonstrating a growing demand for this convenient and dependable service. The peak summer months—June, July, and August—saw the highest number of travelers, showcasing the increased tourism potential for the tri-cities region.

We are proud to have improved operational performance at the Del Norte County Regional Airport. With a 99% flight completion rate and a 98% on-time arrival rate, the airline has proven to be a trustworthy option for business travelers, tourists, and residents. The days of unpredictable regional air service are behind us.

For those flying south, the experience of traveling through Los Angeles is an exciting option thanks to our flights to Hawthorne Municipal Airport (HHR). While Los Angeles International Airport (LAX) is a notoriously congested logistical challenge, Hawthorne provides a streamlined, hassle-free alternative. Conveniently located near LAX, Hawthorne offers easy access to ride-share services like Uber and Lyft, a superior terminal experience featuring a high-quality restaurant, and a relaxing, stress-free arrival in Southern California.

For those who need to connect to other flights, Advanced Air's free shuttle service between Hawthorne and LAX eliminates the headache of navigating traffic or dealing with airport chaos. You can now enjoy a smooth and efficient connection, making the trip to Los Angeles more enjoyable than ever.

With reliable connections to Oakland and Los Angeles, Crescent City is now more accessible to tourists from the Bay Area, Southern California, and beyond. This increased connectivity means more visitors discovering the natural beauty, supporting your local businesses, and driving economic growth.

Reliable air service allows you to showcase the best of Northern California to a wider audience. Whether it's the stunning coastline, Redwood parks, or the charming local communities, the region now has an expanded opportunity to attract visitors who might not have otherwise considered it.

A key part of our success is our attention to operational excellence. We provide our service with some of the best trained pilots in the industry. As a proud partner of Southwest Airlines' Destination 225 pilot training program, Advanced Air plays a role in developing the next generation of highly skilled aviators who have been trained to meet the highest standards in the industry.

Beyond pilot training, Advanced Air has also received the highest safety ratings from three separate independent accrediting organizations. You can take comfort in knowing our flights are operated by a carrier with an impeccable safety record.

We also have worked hard to provide expanded connectivity beyond California. We are proud to announce a new code-share agreement with Alaska Airlines, giving you a new opportunity to more easily book flights throughout the Pacific Northwest and beyond. For those who frequently visit Seattle, Portland, or other destinations serviced by Alaska Airlines, this agreement transforms the region into a gateway for expanded domestic travel.

As Advanced Air celebrates one year of air service at Del Norte County Regional Airport, we are thankful for your warm welcome. As we look ahead, we encourage you to continue supporting the local air service and tell your friends and family about our flight options. Whether traveling for work, leisure, or visiting loved ones, every passenger contributes to the long-term sustainability of the community. With our continued partnership, Del Norte County Regional Airport's future in regional air travel is brighter than ever.